



way out wax
spring/summer 2014



OUR APPROACH

100% CLEAN. PURE. NATURAL
GMO-FREE SOY WAX
PURE ESSENTIAL OILS
RECYCLED PACKAGING

CONTAINERS:
RECYCLED,
RECYCLABLE
& REUSABLE

ESSENTIAL OILS: ETHICALLY SOURCED AND
PESTICIDE FREE, UNADULTERATED
PLANT ESSENCES. NO SYNTHETIC
FRAGRANCES, SCENT
'BOOSTERS', OR
PETROCHEMICALS
WHATSOEVER.

WICKS: UNBLEACHED
NATURAL FIBER.
NEVER ANY
METAL!

WAX:
GMO-FREE SOY WAX (KOSHER CERTIFIED,
PESTICIDE-FREE)
PURE BEESWAX (UNBLEACHED,
MINIMALLY PROCESSED)
PALM WAX (FOOD-GRADE)

FULLY-REFINED FOOD-
GRADE PARAFFIN...
SOURCED DOMESTICALLY

FREE FROM
CHEMICAL ADDITIVES, DYES

PACKAGING:
RECYCLED, PRINTED
WITH VEGETABLE
DYES, VEGETABLE
PLASTIC

HAND Poured...
CRUELTY FREE...

WAYOUTWAX.COM/APPROACH

OUR MISSION:

HARNESS THE POWER OF BOTANICALS AND PURE PLANT ESSENCES TO HEAL, NOURISH AND UPLIFT THROUGH A SIMPLE BUT EFFECTIVE LINE OF AROMATHERAPY, ODOR NEUTRALIZERS AND BUG DETERRENTS!

OUR VALUES:

WE DON'T WANT TO WORK IN A TOXIC ENVIRONMENT OR SELL THINGS THAT WE WOULDN'T WANT TO USE OURSELVES! WE USE ONLY ALL NATURAL, EARTH-FRIENDLY, NON-TOXIC & SUSTAINABLE INGREDIENTS AND TRANSFORM THEM INTO THE BEST PRODUCTS POSSIBLE RIGHT HERE IN OUR BEAUTIFUL COMMUNITY OF NORTHERN VERMONT! WE BELIEVE IN A TRIPLE BOTTOM LINE....PEOPLE, PLANET & PROFIT

OUR STORY:

1992 JIM ROSSITER BEGAN MAKING TIE-DYED CANDLES AND SELLING THEM ALONG "SHAKEDOWN STREET" AND OTHER ROCK SHOWS AS WELL AS IN A SWEET STORE-FRONT IN BURLINGTON, VT

1995 INCREASING SALES REQUIRED LARGER PURCHASES OF RAW MATERIALS AND JIM BECAME INCREASINGLY AWARE OF THE TOXICITY OF CANDLE DYES & SYNTHETIC FRAGRANCES. JIM HAD THE EPIPHANY THAT TOXIC, SYNTHETIC INGREDIENTS AREN'T HARMONIOUS WITH A HEALTHY LIFESTYLE AND THE KALEIDOSCOPE CANDLES WERE DISCONTINUED AND A NEW PLAN WAS HATCHED TO MAKE CANDLES THAT ARE HEALTHY FOR HUMANS AND THE PLANET. A CERTIFIED AROMATHERAPIST CAME ON BOARD TO PAIR JIM'S MASTER CRAFTSMANSHIP WITH THE POWER OF BOTANICALS!

1998 THE ORIGINAL HEMP CANDLE WAS BORN! THE QUEST FOR INNOVATIVE & SUSTAINABLE ALTERNATIVES TO PETROCHEMICAL ADDITIVES REVEALED THAT HEMP SEED OIL INCREASED BURN TIME AND ADDED A LUSTUROUS SHEEN TO THE CANDLES

2000 ALL NATURAL RESONATED WITH OUR LOYAL INTERNATIONAL CUSTOMER BASE AND OUR PACKAGING ALSO GOT WITH THE PROGRAM. 100% RECYCLED, VEGETABLE DYES AND VEGGIE PLASTIC!

2007 TRUE ORGANICS DEBUTS AS ONE OF THE FIRST EVER LINES OF CERTIFIED ORGANIC ESSENTIAL OIL CANDLES!

2014 WAY OUT WAX BRAND RELAUNCHES THE ALL-TIME BEST SELLING GREEN MOUNTAIN COLLECTION, CLEAN AIR TECHNOLOGY & BUG OUT! LINES WITH ALL NEW PACKAGING! AFTER 20 YEARS, WE'RE JUST GETTING STARTED....



Green Mountain Collection

100% all natural
aromatherapy made
with pure plant-based
essential oils.



6 candle styles:
4 Pack Tea Lights
3" x 4.5" Pillar (in tube)
6" Glass Tumbler (in box)
3oz Medium Tin
6.7oz Large Tin
18 pack Votives

Available in 10 scents –

Citrus Harmony
Clear Head
Cozy Home
Escentual Love
Lavender
Northern Forest
Patchoulli
Sage
Sweet Dreams
& Fragrance Free

Nothing lifts the spirit and soothes the soul quite like the pure aroma derived from a plant's flowers, woods and fruits. Whether you want to ease tension, restore balance, ignite romance or nourish yourself in another way, our 100% all-natural aromatherapy collection has what you need. These pure essential oils offer an array of therapeutic benefits, from stress relief and revitalization, to mental clarity.

Bright citrus, earthy sage, soothing lavender and other pure essential oils comprise this wonderful collection that was made alongside a certified aromatherapist! Inspired by the beauty of the place where they are made, the Green Mountain Collection represents the very best of over 20 years of candle making!

All container candles are made with 100% GMO-free soy wax, natural fiber unbleached wicks, pure essential oils and are hand poured with love in the Green Mountains!



CLEANAIR™
TECHNOLOGY

**100% Natural
& scientifically
proven to
eliminate
odors**

5 candles styles:
4 Pack Tea Lights
3oz Medium Tin
6.7oz Large Tin
32oz 3 Wick Tin
6" Glass Tumbler
(in box)

**& our
amazing
5oz odor
neutralizing
spray**



Available in 4 scents –
Neutral
Lavender Sky (spray only)
Indian Summer (spray only)
Tropical Citrus (spray only)

**Works well for kitchen,
pet, nursery, bathroom,
smoke, auto, yoga,
litter box and more!!**

**100% Natural and Scientifically-Proven, Clean Air
Technology™ eliminates odors by attracting odor particles,
attaching to them and neutralizing the unwanted smell.**
No enzymes or harsh chemicals are required, just nature's technology. We are revolutionizing all-natural odor removal, while supporting better personal and environmental health!

Clean Air technology Odor Neutralizing sprays are powerful mists that electrostatically attach to odor particles and neutralize them, rather than just masking the unpleasant odor! It's truly amazing!

**Completely neutralizes smoke & odors
using nature's technology.**



BUG OUT!

insect repellent

Keeps bugs away
the natural way!

3 candles styles:
3oz Tin
20oz 2 Wick Tin
32oz 3 Wick Tub
& our 4oz insect
repelling body
spray!



Available
in 3 scents –
Original
Geranium
Hemp Citronella



Our three unique, deet-free and incredibly effective blends utilize Mother Nature's best defenses – 100% pure plant essences – to effectively deter insects in a way that's safe for you and the environment. Non-toxic & biodegradable.

These 100% GMO-free soy wax candles and water-based sprays were created with the same integrity as all of our other products: Clean, Pure & Natural. Now you can enjoy effective insect control without compromise!

Deet-free, incredibly effective insect control!





cruelty
free



hand crafted
in Vermont



100% recycled
packaging

Way Out Wax is committed to producing high-quality, truly healthy products with integrity—products that represent the powerful connection between individuals and the environment.

- Our waxes are 100% natural, non-toxic and biodegradable. We use domestically sourced, 100% GMO-free soy wax in all our container candles
- Our scents come from 100% pure essential oils without any dyes or synthetic fragrance. You can rest assured that there are no petrochemical additives, boosters or synthetic fragrances in any of our products!
- Certified by Leaping Bunny, you can trust that no animal testing is used in any phase of our product development or our suppliers
- We care about the earth...A portion of every sale is donated back to a variety of environmental or social causes in our community & beyond
- All of our products are handcrafted with love in North Hyde Park, Vermont nestled in the beautiful Green Mountains.
- 100% Satisfaction Guaranteed!

wayoutwax.com



way out wax

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